



Job description

Job title	Tate Kids Producer
Department	Digital Content, Digital
Contract	Fixed Term (Maternity Cover)
Salary	£39,790 per annum
Hours	Full time, 36 hours per week
Location	Tate Britain and other Tate sites when required
Reporting to	Senior Producer

Background

Tate's vision is to serve as artistically adventurous and culturally inclusive art museums for the UK and the world. We deliver this through activities in our four galleries across the UK (Tate Liverpool, Tate St Ives, Tate Britain and Tate Modern), our digital platforms and collaborations with our national and international partners. At the heart of Tate is our collection of art, which includes the national collection of British art from the 16th century to the present day, and international modern and contemporary art from 1900 to the present day, spanning all continents. We seek to expand access to the collection and deepen understanding of art in all its diversity.

Tate is a leading global institution, and we influence critical thinking about art practice. Tate is committed to maintaining free entry for audiences to our collections. We see access to art for everyone as a universal human right and we see our galleries as sites of creative learning. We want to champion the importance of making art and encourage people to explore the many ways in which art is created and develop their own creative potential.

We want to welcome audiences that better reflect the towns and cities in our nation and attract a diverse international public. Our reach is already powerful. We intend to increase its impact across society, with art that resonates around the world.

Everyone who works at Tate has a role to play in achieving these goals. We offer exciting work built around our love for art, and have a strong commitment to equality, diversity and inclusion, with the aim to have our workforce and audience as diverse as the communities we serve. And everything we do is only possible thanks to our fantastic colleagues, who really know their stuff, support each other and want to do the best for our audiences.

We hope you will consider joining our team.

You can find further information about Tate on our website: www.tate.org.uk.

About the role

You will be responsible for Tate Kids, our digital platform that engages children aged 4-12 years with art and artists. You will produce and commission digital content and experiences, both online and in-gallery, which help children enjoy and learn about art.

About your team

The Digital Content Team produces a broad range of content types, such as video, text, audio, music playlists, podcasts and interactive features. We also produce digital projects in galleries, from video projections to virtual reality experiences. The team works closely with colleagues from all over Tate. For example: We collaborate with Marketing teams on campaigns which encourage people to visit. We work with Curators to promote their art displays and exhibitions. With Learning colleagues, we help people of all ages to appreciate and enjoy our art collection more.

About Tate Kids

Tate Kids is Tate's dedicated online space designed specifically for children aged 4-12. Our content transforms the world of art into a playground, offering young learners an experience that makes art accessible, educational and most of all – fun.

Our website features interactive games, personality quizzes, videos and suggestions for hands-on creative activities that bring art to life for children around the globe. Every piece of content is designed to spark imagination and encourage creativity. Designed with young users in mind, Tate Kids prioritises safety and accessibility. The website is structured simply with age-appropriate content that's educational and entertaining.

What you will gain

One or two sentences in plain English about the intrinsic benefits (outside of pay and benefits) of the role.

E.g., Motivated, and skilled people are key to our continued success, and we want everyone at Tate to have the opportunity to develop and thrive. In this role, you will be encouraged to contribute your ideas, realise your potential, and learn new skills and knowledge.

What you will do (Main Duties and Responsibilities)

- Scope, develop and deliver innovative online content and in-gallery digital experiences for children and families, including games, films, audio, written articles and interactives.
- Project manage the delivery of a new in-gallery digital experience for children and families, collaborating across departments to ensure a smooth and successful launch, test phase and continued iteration
- Manage the Tate Kids YouTube channel, planning and delivering film content in line with the Tate Kids strategy. This will sometimes involve working with children during production.

- Commission and manage game production agencies, filmmakers, presenters, animators, and writers, from pre-production through to publishing to create new content.
- Work with the Early Years and Families, and Schools and Teachers teams to amplify the in-gallery programme, manage family-facing webpages and produce content for digital platforms and funded content strands.
- Own the roadmap for Tate Kids product development, working with the Digital Product Manager (Visit) to manage the Tate Kids backlog
- Lead monthly Tate Kids panel sessions in a local school, planning interactive sessions with a facilitator that inform the future of Tate Kids
- Employ data-driven decision making and an iterative approach to content production, developing a deep understanding of the Tate Kids audience expectations and needs
- Ensure compliance with children's media best practice, including safeguarding, diversity and accessibility.
- Be an active team member in the Digital team and contribute to the department's wider objectives and projects

What you will bring to the team

- Previous experience leading the production of digital projects including video and / or games, specifically for younger audiences.
- Strong project management experience, with proven experience managing budgets of at least £20k, developing project timelines and reporting on performance
- Experience working closely with third-party suppliers, including building and leading crews, writing briefs and commissioning work from external agencies
- Ability to manage multiple stakeholders with complex and sometimes competing priorities
- An understanding of digital product development, with experience using content management systems to update and maintain websites and other digital products
- Comfortable thinking both creatively and analytically, able to generate innovative, audience-first content ideas for children, based on user data, audience research and trends
- An understanding of safeguarding, and the debates and issues around producing online materials for children.
- Experience of creating an inclusive and respectful culture within a team and applying the principles of diversity and inclusion in building and maintaining relationships with colleagues, advocates, and partners/donors.
- An interest in and commitment to the work of Tate

The requirements listed here are guidelines, not hard and fast rules. You don't have to satisfy every requirement and we welcome candidates who bring transferable skills. Applying gives you the opportunity to be considered.

Tate for all

Diversity and Inclusion

Our jobs are like our galleries, open to all.

Our aim is to become a truly inclusive organisation with a workforce and audience as diverse as the communities we serve. This is fundamental to Tate's future success and our ability to continue to contribute to culture and society in the UK.

We want our workforce to be more representative of all sections of society at all levels in the organisation. The range of perspectives and experience diversity brings is an asset to our organisation and we want to create an inclusive, welcoming environment for visitors, artists and all those who work at Tate. Tate expects all employees to contribute to this aim as part of their role. More information about diversity and inclusion at Tate can be found on our [website](#).

Our Values

- **Open:** we're welcoming, generous-spirited and inquisitive, with an open-source attitude that thrives on collaboration.
- **Bold:** we have the courage of our convictions, we're willing to take imaginative risks: we aren't afraid of failure - so long as we learn from it.
- **Rigorous:** we'll win people's trust if we're accountable for our actions and excellence underpins everything we do.
- **Kind:** we value and respect each other, our partners, and our visitors, striving to make every encounter memorable and enriching.

Employee Benefits

- Birthdays off each year
- 25 days leave per year, rising to 27 (pro rata for part time colleagues).
- A pension scheme with generous employer contributions.
- Life Assurance and Income Protection for DC scheme members.
- Interest-free Season Ticket Loan.
- Cycle to Work scheme – enabling you to buy a bike in a tax efficient way, for travelling to and from work.
- Rental deposit scheme – an interest free advance to help towards the cost of a deposit for privately rented accommodation
- Discounts in the Tate Restaurants and Cafes.
- Access to Tate Benefits which offers access to discounts in high street stores.
- Access to a 24/7 Employee Assistance Programme to support you with any work, personal or family issues. This includes telephone-based support, as well as comprehensive online resources.
- Free entry to paying exhibitions at Tate Galleries. Opportunities for family and friends to visit the major exhibitions out-of-hours.
- Discounts on items purchased in the Tate shops.
- Free access to a number of other galleries and museums throughout the UK on production of a valid staff pass.

- Free access to other galleries and museums abroad through the International Council of Museums (ICOM) membership

Safer Recruitment

Tate is committed to providing a safe environment for all those who work at Tate and all those who come into contact with Tate as visitors to the galleries, as participants in Tate activities, and online. The safe recruitment of all those who undertake work on behalf of Tate is the first step to ensuring that we are fulfilling this commitment.

All positions at Tate are offered subject to the following conditions:

- Receipt of satisfactory references covering the last 3 years of your employment or education.
- Health clearance
- A satisfactory Disclosure Check.
- Proof that you are legally entitled to work in the UK

You can find out more information about our pre-employment checks and what they mean for you in our 'Guidance Notes for Applicants' document.

How to apply

Our opportunities are open for you to apply online. Please visit:

www.tate.org.uk/about/workingattate/ to create an account by registering your details or, if you are an existing user, log into your account.

For all opportunities we ask candidates to complete an online application form for the vacancy they are interested in. If you need an application form in an alternative format please call us on 020 7887 4997. Once you have submitted your application you can keep track of its progress by logging into your account.

The closing date for the submission of completed application forms is **22 October 2026** by midnight. Interviews will be held on week commencing 16 November 2026.

Where vacancies attract large volumes of applicants, we reserve the right to close this vacancy early. Therefore, if you are interested, please try to submit your application as early as possible.

